**Nevada State High School Rodeo**

Advertising & State Sponsorship Opportunities

**Diamond Sponsor: Highest Money Sponsor**

Includes sponsor logo representation in all NSHSRA advertisements; full cover page ad of state finals program, flag carried at **all** rodeo grand entries &/or banner displayed at **all** rodeo arenas, advertising announcements at **all** rodeos, advertisement on state website, All-Around saddle (cowboy and cowgirl) and National Qualifier buckles with photo op at awards ceremony, option of putting logo on side-by-side (raffle item for 2018-2019 season); patch added to state jackets given to all State qualifiers; 4 VIP tickets to State Banquet/Senior BBQ/Auction; 1 hotel room provided over state finals to be held in Las Vegas, NV for 2018-2019 season.

**Gold Sponsor: $5,000**

Includes sponsor logo inclusion in all NSHSRA advertisements; full page ad in state finals program; flag carried at **all** rodeo grand entries &/or banner displayed at **all** rodeo arenas, advertising announcements at **all** rodeos, advertisement on state website; full event sponsor of your choosing including presentation of State Champion event saddle of that event and photo op at awards ceremony; patch added to state jackets given to all State qualifiers.

**Silver Sponsor: $3,500**

Includes flag carried at **all** rodeo grand entries &/or banner displayed at **all** rodeo arenas, advertising announcements at **all** rodeos, advertisement on state website; half-page ad in the state finals program; full event sponsor of your choosing including presentation of State Champion event saddle of that event and photo op at awards ceremony; patch added to state jackets given to all State qualifiers.

**Bronze Sponsor: $2,500**

Includes flag carried at **all** rodeo grand entries &/or banner displayed at **all** rodeo arenas, advertising announcements at **all** rodeos, advertisement on state website; ¼ page ad in state finals program; full event sponsor of your choosing including presentation of State Champion event saddle of that event and photo op at awards ceremony; patch added to state jackets given to all State qualifiers.

**All-Around Cowboy or Cowgirl Saddle Sponsor: $1,500 (HS or JHS)**

Includes advertisement on state website and banner displayed at all rodeos as well as acknowledgement at award ceremony.

**Champion Event Saddle Sponsor (choose your event): $1,200 (HS or JHS)**

Includes advertisement on state website and banner displayed at State Finals and acknowledgement at award ceremony.

**Reserve Champion Cowboy or Cowgirl Prize Package: $500 (HS or JHS)**

Includes advertisement on state website and acknowledgement at award ceremony.

**State Finals Champion Buckles – 2nd, 3rd and 4th place buckle: $250.00**

Inclusion in sponsor listing in State Finals program and acknowledgment at award ceremony.

**Go-Round Buckle – 1st round, 2nd round and Short-Go buckles: $150.00**

Inclusion in sponsor listing in State Finals program and acknowledgment at award ceremony.

**Chute Sign: $500**

Banner displayed on bucking chute for entire State Finals and sponsorship announcements during each rodeo.

**Fence Sign: $300**

Banner displayed for entire State Finals and sponsorship announcements during each rodeo.

**Other Cash or product Donations (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Inclusion in sponsor listing in State Finals program.

**Advertising in State Finals Program:**

* Full-page black/white ad = $400
* Half-page black/white ad = $250
* Quarter-page black/white ad = $100
* Business card black/white ad = $50

Advertisers will be responsible for providing ad copy. Color ads will only be available for full page ads and will have an additional charge. Your ad in the Nevada State High School Rodeo State Finals day sheet will be distributed daily to all rodeo spectators, contestants and their families.

We need your support and would gladly accept any donation. The contestants raise 100% of the funds needed to have an amazing awards ceremony. We look forward to your support!