

NHSRA LOGO POLICY



The National High School Rodeo Association [NHSRA] has gone through great lengths to protect the marks of the association. **ANY MEMBER, STATE/ PROVINCE, PARENT, SPONSOR, RODEO COMMITTEE OR OTHER WISHING TO USE THE NHSRA TRADEMARK/ LOGO(S) MUST RECEIVE WRITTEN PERMISSION FROM THE NHSRA NATIONAL OFFICE BEFORE USE IS ALLOWED.** This covers the service marks, trademarks or logos which the NHSRA is the exclusive owner and has exclusive rights to the use of, either by open and notorious usage or by registration with proper governmental offices, including but not limited to the following service marks, logos shown above or trademarks:

“National High School Rodeo Association”

“NHSRA”

“National High School Rodeo Association Junior Division”

“NHSRA JD”

“National High School Finals Rodeo”

“NHSFR”

“National Junior High Finals Rodeo”

“NJHFR”

Or any other name, initials, term or logo or combination of the same which are so similar as to be deceptive or to cause the public to identify them with the National High School Rodeo Association.

This includes, but not limited to: merchandise, award buckles, award saddles, jackets, tack, boots, tee shirts, flyers, etc.

Questions?

Please call the National Office: 303-452-0820 or email: chanel@nhsra.org